

Craig Middleton Bio

Craig Middleton is Vice-Chairman of the African Business Aviation Association (AfBAA) and Chairman of its Finance Committee, supporting the Association's work to promote and develop business and general aviation across Africa.

With over 30 years of international aviation experience, Craig has worked across business and commercial aviation, FBO and ground handling operations, charter sales, customer service and business development.

Throughout his career, Craig has held a number of senior operational and commercial positions, developing extensive experience in identifying new business opportunities, building strong client relationships and delivering customer-focused solutions. His ability to combine strategic vision with operational delivery has enabled him to establish a strong track record in service delivery and commercial growth.

Craig is currently Director of EMEA Sales at JetFuel Direct and also provides consultancy services to global trip support and ground handling companies, supporting business development, customer strategy and international growth.