



Sponsorship Packages

AfBAA Business Aviation Conference

(AfBAC 2016)

Cape Town, South Africa
November 17 & 18, 2016



Join this prominent Business Aviation Conference

Become a Sponsor!

AfBAA is proud to hold its 4th Annual Regional Symposium, after Marrakech 2013, Johannesburg 2014 and Addis Ababa 2015, this year under a new name **AfBAC16** (The AfBAA Business Aviation Conference) taking place in **Cape Town, South Africa on November 17 & 18.**

Previous conferences were well attended by world Business Aviation leaders, government officials and financial entities.

Positive feedback received from attendees on the organization of the conference, selection of speakers, the panels discussions' rich content and the special events geared towards networking.

Gold Sponsor \$15,000



- Co-brand the Conference alongside AfBAA.
- Lanyards and badges sponsor.
- Lunch Sponsor – Both Days.
- Distribution of your corporate brochure or promotional literature.
- Dedicated Roll-up banners in highly visible locations at the Conference.
- Mentioning in Chairman's Welcome Speech.
- Hyperlink via the conference website to your corporate homepage.
- Logo on dedicated sponsor area on website.
- Logo presence on photo call media board.
- Logo and back-page advertising in Event Booklet.
- Acknowledgement as Registration Area Sponsor.
- Dedicated table at registration area for networking.
- VIP Table at Gala Dinner – 10 invitations.
- Complimentary Invitations to the Conference – 6 Invitations.
- Recognition in all AfBAA's Press Releases.

Silver Sponsor \$10,000



- Tote Bags Sponsor; logo on one side of the bag.
- Coffee Break Sponsor.
- Acknowledgement as Registration Area Sponsor.
- Logo on dedicated sponsor area on website.
- Logo on all Conference Marketing Materials.
- Hyperlink via the conference website to your corporate homepage.
- Logo and inside cover advertising in Event Booklet.
- Shared Roll-up banners in highly visible locations at the Conference.
- Dedicated table at registration area for networking.
- VIP Table at Gala Dinner – 6 Invitations.
- Complimentary Invitations to Conference – 4 Invitations.
- Recognition in all AfBAA's Press Releases

Bronze Sponsor
\$5,000



- Logo on dedicated sponsor area on website.
- Logo on all Conference Marketing Materials.
- Logo in Event Booklet.
- Shared Roll-up banners in highly visible locations at the Conference.
- Shared table at registration area for networking.
- VIP Table at Gala Dinner – 2 Invitations.
- Complimentary Invitations to the Conference – 2 Invitations.
- Recognition in all AfBAA's Press Releases.

Gala Dinner Sponsor \$10,000



- 15-Min speech at Gala Dinner.
- VIP Table at Gala Dinner.
- Co-brand the conference along AfBAA's logo.
- Logo on dedicated sponsor area on website.
- Logo on all Conference Marketing Materials.
- Hyperlink via the conference website to your corporate homepage.
- Dedicated Roll-up banners in highly visible locations at the Dinner Venue.
- Logo in Event Booklet.
- Advertising on Event Booklet – Inside Cover.
- Complimentary Invitations to Conference – 4 Invitations.
- Recognition in all AfBAA's Press Releases.



Become a Sponsor!

TO BECOME ONE OF OUR EVENT'S SPONSORS,
please contact Ms. Shahd Osama at:

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For more information, please visit us on:
www.afbbaa.org